

Staff Update Call Script

Hello, may I please speak with (name of donor)?

This is (your name) with (name of organization).

I'm calling today to thank you again for the donation that you made back in (month) to support our mission of (insert brief mission).

[pause]

I also wanted to let you know that we've now put those funds to good use. With your help we reached a few key milestones in the past few months, like (insert recent organizational accomplishment).

We couldn't have done this without the support of donors like you. Thanks again!

Do you have any questions about (name of organization) that I could answer?

[pause]

Thanks again for your ongoing support!

Good bye.