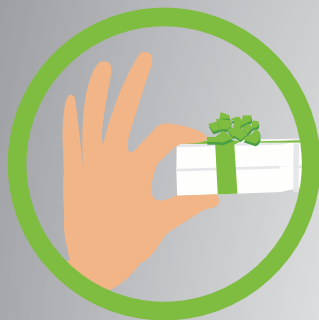


HOW **NOT** TO CHOOSE FUNDRAISING SOFTWARE



don't test the product using a sandbox



don't ask to see any of your specific reports/transactions in the demo



don't verify credit card transaction fees/surcharges



don't think about how your data is going to be cleaned up and converted



don't try the email/chat support ahead of time
(you can do this from the sandbox)



don't test any of the communication features



don't verify website integration



don't involve all of the members of your team



don't call any references or your trusted consultants