



## THE FUNDRAISERCHAD EXECUTIVE COACHING PROGRAM

Executive Coaching Program participants receive ...

- A 45 minute coaching call with fundraising master trainer and coach, Chad Barger, CFRE, ACNP every 6 weeks;
- An annual 90 minute strategy session with Chad to help plan your year (this session is in lieu of a regularly scheduled call and can be scheduled in person for the additional travel surcharge noted below);
- Assistance with fundraising performance data analysis to inform the annual strategy session;
- Coach on Call: Unlimited correspondence with Chad (via Slack or email) for quick questions between calls with same business day response (excluding holidays and vacation/travel days);
- Reviews of donor facing documents;
- A complimentary fundraiserchad All Access Pass for your entire fundraising team which includes ...
  - Access to the Productive Fundraising webinar vault (15+ hours of on demand video fundraising instruction at your fingertips);
  - A live monthly group video chat with @fundraiserchad featuring the latest in fundraising news/research plus a prize pack giveaway for one attendee (books, gear, stuff Chad likes, etc.);
  - Access to Productive Fundraising Board Training Modules (a series of 15-20 minute videos, releasing throughout 2024);
  - An invitation to our "5 Tips from a Productive Fundraiser" quarterly live interactive online sessions with fundraising's top subject matter experts;
  - Access to editable versions of all templates in the Productive Fundraising Resource Library (so you don't have to recreate them);
- Ability to schedule additional 30 minute calls with Chad for \$95;
- Ability to schedule 60 minute in person meetings with Chad for \$300 + travel surcharge;

## THIS PROGRAM IS LIMITED TO 25 PARTICIPANTS PER YEAR

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### Pricing for 2024

- \$300 per month (billed quarterly)
- A 10% discount is offered for pre-payment for the full year
- This program requires a minimum commitment of 12 months

### Travel surcharges for 2024

- Within 50 miles of Mechanicsburg, PA = \$0
- 51 to 150 miles of Mechanicsburg, PA = \$250
- Greater than 150 miles from Mechanicsburg, PA
  - Eastern Time Zone = \$500
  - Central Time Zone = \$750
  - Pacific Time Zone = \$1,000
- International travel surcharges are custom quoted

## BIO / ABOUT CHAD

Chad Barger [BAR-jur] helps nonprofit professionals fundraise more efficiently and effectively. He is a top-rated speaker, master trainer and coach. Chad owns the firm [Productive Fundraising](#) which specializes in teaching the latest research-based fundraising tactics and making them approachable for small, community-based nonprofit organizations.

To many fundraisers he is better known by his social media handle, fundraiserchad, and as the host of his popular [free monthly webinar series](#). On his website, [productivefundraising.com](#), Chad curates top notch [fundraising templates and samples](#) designed to fast track the implementation of fundraising best practices. He's also a bit of a personal productivity nerd and loves to share tips to help busy professionals work more efficiently and effectively.

Chad has spent his entire career as a fundraiser. He has worked in large shops and small in a variety of sectors (including higher education, social services and the arts). The campaigns that he has worked on have raised in excess of \$110 million dollars for the [charities that he's had the honor of serving](#).

Chad serves as an Adjunct Instructor at both Messiah University and Temple University, where he teaches the [10 Week Online Fundraising Certificate Program](#). As a Master Trainer for the Association of Fundraising Professionals (AFP), he is a frequent keynote and workshop presenter at nonprofit conferences across the US and Canada. Chad is an active member of AFP, currently serving as chair of its Editorial Advisory Committee at the international level, and he is a past president of the Central Pennsylvania Chapter.

Chad is a regular columnist for *Advancing Philanthropy* and has also been interviewed for articles in the *Chronicle of Philanthropy*. In addition to his contributions to these two leading publications in the field, he was the 2018 recipient of the Nonprofit Leadership Excellence Award granted by *Central Penn Business Journal*. Chad earned his Certified

Fund Raising Executive (CFRE) credential, the first globally recognized credential for fundraising professionals, in 2007, and he is also an Advanced Certified Nonprofit Professional (ACNP).

Chad is a graduate of Slippery Rock University (SRU) where he got his fundraising start as a student phone-a-thon caller. At SRU, Chad served as an AmeriCorps member leading fellow students on community service trips across the country, which shifted his career focus to the nonprofit sector. He currently serves on SRU's Philanthropy and Nonprofit Program Advisory Council.

When he's not on the road for speaking gigs, Chad keeps all of these balls in the air from his home just outside of Hershey, Pennsylvania (where they make your chocolate bars). He and the lovely Mrs. Barger are busy raising two teen boys. Chad is a practicing office nomad known to work from the forest, local parks, libraries and coffee shops just as much as his home office. He's an adventurous eater, avid hiker, trail maintainer, scout leader, travel buff and arts lover. And he'll do just about anything for you in return for a jumbo sized bag of jalapeno kettle cooked potato chips (which aren't allowed in the Barger house for the sake of his waistline)!

But in the end, he's just a productivity nerd that wants to help you raise more funding for the cause that you passionately serve!