



## BOARD FUNDRAISING MENU

- Make a personally significant contribution
- Accompany staff on donor visits & explain why you are involved with the charity
- Agree to be filmed in a 30 second video about why you support the organization (for use with prospective donors & on social media/email)
- Ask for donations from your friends & family
- Attend organizational events & mingle with prospective donors
- Check in with the executive director / development director monthly & offer to help with current fundraising tasks
- Collect copies of other charities' published donor lists
- Identify prospects to attend informational sessions
- Include the charity in your estate plans
- Invite 3 friends for a tour of the facility or to an introductory (no ask) event
- List the organization in your professional bio / social media profiles
- Locate a company to provide in-kind services for the organization (something that is already budgeted)
- Make thank you calls to 5 donors per month
- Memorize your nonprofit's mission / elevator speech & deliver it when asked
- Negotiate a lower price from a vendor on behalf of the organization
- Partner with a more experienced board member to learn how they fundraise on behalf of the organization
- Post about the organization's mission / upcoming fundraising events / campaign on social media
- Promote and attend the organization's fundraising events
- Provide names of prospective donors
- Recruit fundraising event sponsors
- Recruit new board members with fundraising experience or connections
- Represent & speak on behalf of the organization at community events
- Review a list of prospective donors that the organization would like to meet & arrange introductory lunch/coffee with staff for those you know well
- Secure a donation and/or matching gift from your employer
- Serve as a tour guide when prospective donors visit the organization
- Share the organization's social media posts
- Send annual appeal letter to 10 personal contacts with a personal note included
- Solicit auction items for fundraising events
- Sponsor a table at a fundraising event
- Use organizational news as your response when someone asks "What's new?"
- Write hand-written thank you notes to 5 donors per month
- Write letters to the editor about the importance of supporting the organization
- Obtain 1 corporate sponsorship (or introduce staff to 3 local corporate decision makers)
- Host a reception in your home for 10-15 prospective donors
- Personally thank sponsors at fundraising events

Name: