productive FUNDRAISING

Solicitation Performance Index

based on James M. Greenfield's Nine-Point Performance Index

PERFORMANCE INDICATOR	*SOLICITATION 1*	*SOLICITATION 2*	*SOLICITATION 3*	*SOLICITATION 4*	*SOLICITATION 5*	*SOLICITATION 6*	*SOLICITATION 7*	*SOLICITATION 8*	*SOLICITATION 9*	*TOTALS*
Solicitations Made/Sent										-
1. Participants										-
2. Income										$ -
3. Expense										$ -
4. Percent Participation										#DIV/0!
5. Average Gift										#DIV/0!
6. Net Income										$ -
7. Average Cost Per Gift										#DIV/0!
8. Cost of Fund Raising										#DIV/0!
9. Return	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!