[Organization Name] - 2019 Donor Touch Point Calendar

	Quarter One													Quarter Two												Quarter Three												Quarter Four											
	January					February			March					April				May				June				July				August				September				October				November				December			
	6	13	20	27	3	10	17	24	3	10	17	24	31	7	14	21	28	5	12	19	26	2	9	16	23	30	7	14	21	28	4	11	18	25	1	8	15	22	29	6	13	20	27	3	10	17	24	31	8	15	22	29
ASKS																																																			
Mail Appeals																																																			
Paid Fundraising Event Invitations																																																		
Email Appeals																																																		
MASS COMMUNICATION																																																		
Email Newsletter																																																		
Print Newsletter																																																		
Annual Report																																																		
Impact Postcard																																																		
Free Event Invitations																																																	
PERSONALIZED STEWARDSHIP																																																		
Thank You Calls																																																		
Hand Written Note																																																		
Personalized _____																																																		